

4 SPRAY TAN BUSINESS KILLERS

“Providing a flawless spray tan to clients is only half the battle. Being a gifted Artist does not mean you will be a successful business owner.”

Amie Burkholder | CEO/Founder BronzedBerry



1. PRIDE -

2. LAZINESS -

3. WINGING IT -

4. SAME OLD TUNE -

Don't worry! Most of u are guilty of ALL of these at some point as business owners. Now that you have identified which 'crimes' you are committing, it's time to do something about it.



4 HABITS TO START NOW



If you have sacrificed, put effort into your business and care about your clients, then you are GOOD ENOUGH!
Consistency is key.

◆ Start small. Begin by wearing a tan regularly -

◆ Relevant Content -

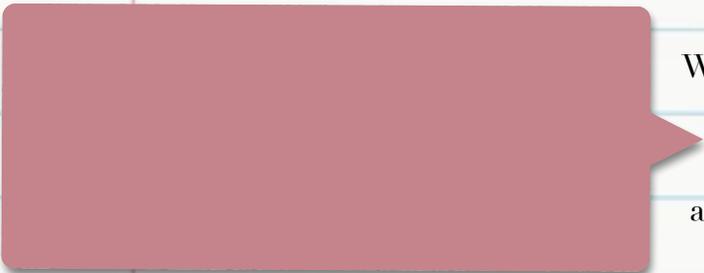
◆ Ask for the sale -



It's not enough to say "I'm a business owner". You need to prove it, everyday. Even if this is a side hustle and you have another main gig, make sure that the time you are spending away from your business is a choice that moves you closer to being fulfilled. Don't say you don't have enough customers when you spend 1-2 hours watching Netflix every evening. That time can and should be spent on growing your business. If you want to be earring income tanning 10 hours per week then start working those 10 hours now on growing it.

◆ Daily Proof -

◆ Analyze Your Time -



Without one your business will NOT succeed. Being intentional about your business is key. It can not be an afterthought if you want to earn income that's substantial for your family.

◆ Customers -

◆ Pricing -



No one should ever stop learning and working on their craft or passion. There is something new every business owner can put into place to keep their businesses relevant and fresh and inspire passion.

◆ Your Craft - Expanding skill set is a must!



◆ Business -



NOTES: